

market spotlight

automotive

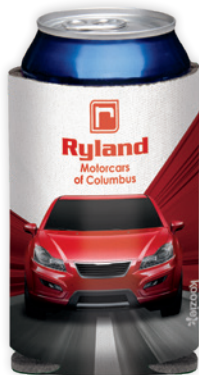
perfect for...

dealerships
repair shops
body shops
rental agencies
wash & detailing services
gas stations
tire shops
vehicle inspection & emissions testing centers
towing services



did you know?

Almost 70% of automotive end-buyers would pay a premium for promo products made in the USA.*



45448 | Koozie® britePix® Can Cooler

This vibrant, collapsible can cooler keeps beverages chilled and is perfect for auto dealerships to include in customer appreciation gift bags, ensuring your brand stays top-of-mind during every refreshment break.



2427 | Shed Rain™ UnbelievaBrella® 54" Auto-Open

This reverse-closing, PFAS-free umbrella with a 54" arc makes a durable, high-impact promo for keeping customers dry at dealerships or service visits.



V7870 | Triumph® Calendars Press-N-Stick Standard Calendar

With its adhesive backing, this customizable 14-month calendar can be easily affixed to dashboards or toolboxes.



CLG | Classic Collection Clic™ Gold Pen

This retractable pen with polished gold-plated trim and 400+ color combinations provides an upgraded look that can easily be customized to fit any brand's personality.



21110 | Good Value™ Mini Double Ring Tire Pressure Gauge

Customers of repair shops and tire replacement centers will appreciate this mini tire pressure gauge and key ring combo. Measures up to 50 PSI.



45140 | Good Value™ Budget Mug - 11 oz.

This ceramic mug with a glossy finish is ideal for waiting areas, offering clients a warm beverage and a great take-home gift that will be a daily reminder of your services.

kooziegroup.com |

kooziegroup® | keep the good going®

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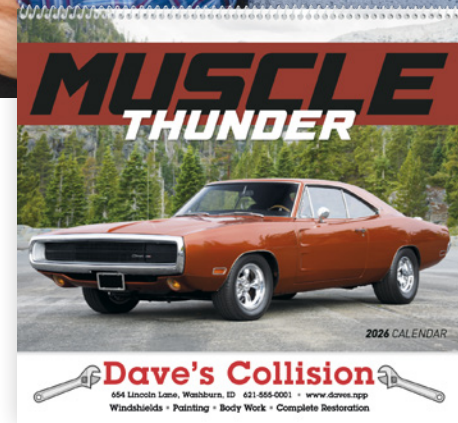
*ASI End-Buyer Research

product use ideas: 7005

The **Good Value™ Muscle Thunder Spiral Calendar** drives customer engagement!

Use it as a:

- Customer appreciation gift
- Test drive incentive
- Holiday thank-you
- Referral reward
- Reminder tool for service appointments
- Collector's item for enthusiasts
- Trade show handout



7005 | Good Value™ Muscle Thunder – Spiral Calendar Showcasing 13 powerful street cars, this calendar brings the excitement of the muscle car era to life, making it an excellent promotional item to keep clients engaged year-round.

AP7007 | Atchison® Market Cooler Tote

This two-tone cooler tote, featuring a heat-sealed PEVA liner, zippered front pocket, and mesh side pocket, is perfect for keeping snacks and drinks cool on road trips or at company events.



SND4A25 | Souvenir® Sticky Note™
4" x 3" Die Cut Pad, 25 sheet
Made from FSC®-certified paper, this adhesive note pad is ideal for repair shops to jot down service reminders.



32513 | SCX Innovative Design™
5-in-1 Eco Easy-to-Use Cable
This 3-foot charging cable is a fun, practical giveaway with features including an illuminated logo, RPET cords, and compatibility with multiple devices.



26121 | Koozie® Camp Chair
Equipped with a built-in can holder and a soft cooler in the armrest, this durable camp chair is an excellent promotional item for auto dealerships to use during outdoor sales events or customer appreciation days.



scan for more ideas!

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