

## market spotlight

# business services

### perfect for...

consulting firms  
marketing & advertising  
travel agencies  
delivery services  
training centers  
local & regional businesses  
human resources



### did you know?

The management consulting services industry in the United States is worth almost \$375 billion.\*



**AC14** | Garyline® Traveler Insulated Cup - 16 oz.  
Keep drinks at the perfect temperature with this double-wall insulated cup, a commuter-friendly choice that puts your brand in hand from office to offsite.



**A165337** | Good Value™ Natural Economy Tote  
Demonstrate your company's eco-conscious values at conferences or client meetings with this reusable, budget-friendly tote bag, perfect for carrying documents and daily essentials.



**32472** | SCX Design® Notebook A5 with Power Bank 4000 mAh  
Power up productivity on the go with this sleek notebook and built-in power bank combo, an impressive giveaway for top performers and customers.



**56078** | Souvenir® Suite™ Chic Pen  
Add a touch of elegance to meetings and client interactions with this smooth-writing pen, designed for comfort and lasting brand exposure.



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\*<https://www.statista.com/>

**product use ideas: CDKW038**

**The Viking Collection Nova Tumbler - 20 oz.** serves up success one sip at a time.

**Use it to:**

- Welcome new clients in onboarding packages
- Celebrate employee milestones and achievements
- Show appreciation to vendors during the holidays
- Reward employees at the end of a long project
- Leave an impression on conference attendees
- Incentivize participation in webinars or virtual events
- Thank customers for their loyalty



**CDKW038** | The Viking Collection® Nova Tumbler - 20 oz. Keep your team hydrated and your logo top-of-mind with this double-wall, vacuum-insulated, stainless steel tumbler, perfect for commuting professionals or office coffee breaks.



**CT838** | Chelsea Teddy Bear™ Shorties - 4" Plush Share your brand's playful side with cuddly plush, perfect for employee appreciation or family-friendly events.



**FLY9T** | Garyline® 9" Translucent Flyer Let your brand soar at outdoor events with this flyer that is safe for food contact and can be used as a unique meal plate.



**1600** | Triumph® Calendars Motivations Calendar Keep your message visible all year with this inspiring wall calendar, ideal for client gifts or trade show giveaways.



scan for more ideas!

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