

## market spotlight

# construction

### perfect for...

real estate developers  
architecture/design firms  
engineering firms  
construction management companies  
general & specialty contractors  
material suppliers



### did you know?

78% of construction industry end-buyers would pay a premium for made-in-the-USA products\*



### VCLM047 | Coleman® 16 Qt. Cooler

Perfect for any jobsite, this Coleman® cooler with large-grip bail handle will keep lunches and hydrating beverages chilled during long shifts. Personalization available.



### 55021 | Carpenter Pencil

A jobsite staple, this carpenter pencil is perfect for any toolbox or tool belt, ready to mark measurements, make clear lines on rough surfaces, and stay put without rolling away.



### NS4A6A25 | Souvenir® 4" x 6" Scratch Pad, 25 Sheet

Perfect for quick reminders and to-do lists, these 4" x 6" scratch pads are ideal for busy worksites or client meetings.



### 1250345 | Tervis® Stainless Steel Traveler™ Tumbler - 30 oz.

Say thanks to clients and vendors with this durable stainless steel tumbler with double-wall vacuum insulation and splash-and-shatter-proof slider lid that is easy to open and close. Free stock backgrounds available - Carbon Fiber shown.

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\*ASI End-Buyer Survey.

## product use ideas: 46088

The **Koozie® Magnetic RPET Can Cooler** stands up to the demands of any job site!

### Use it to:

- Celebrate milestones when major project phases are completed
- Welcome employees to the company or a job site
- Reward employees who refer successful new hires
- Boost attendance at safety huddles and trainings
- Mark company anniversaries
- Show appreciation to customers and vendors
- Add to the festivities at a company picnic
- Draw attention to your booth at trade shows



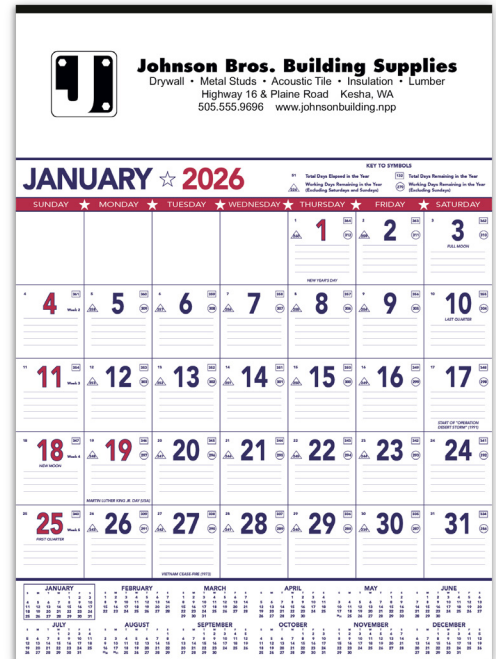
**46088** | Koozie® Magnetic RPET Can Cooler  
Keep your drink chilled and within reach with this magnetic can cooler that effortlessly sticks to metal surfaces.



**46397** | Good Value™ Vacuum Cup Bottle - 51 oz.  
Any on-the-go professional will appreciate this stainless steel, double-wall, vacuum-sealed bottle that has a lid that doubles as a cup.



**55155** | Good Value™ Contender Pen  
The dependable and economical Contender Pen ensures you're always ready to jot down measurements and important notes.



**6108** | Triumph® Calendars Patriotic Contractor Memo Calendar  
This giant planner keeps you on track with its date blocks that feature faint ruled lines.



scan for more ideas!

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