

# market spotlight

# food & beverage

## perfect for...

- restaurants
- cafés & coffee shops
- bars & pubs
- food trucks
- bakeries
- farmers markets
- grocery stores
- convenience stores
- food distributors & wholesalers



## did you know?

the food service industry generates about \$1.5 trillion in sales.\*

45624

Good Value™ Grocery Tote  
Perfect for grand openings  
or customer appreciation  
events, this tote with a  
reinforced bottom panel  
will get used again  
and again.



827 | HotLine® Products Cooking  
Appointment Calendar - Stapled  
With a new delicious recipe each month,  
this calendar is a thoughtful year-end  
giveaway for food wholesalers to keep  
customers engaged year-round.

**MELINDA'S diner**  
132 West 5th St SE, St. Clair, CO 80670  
983.555.8985 www.melindasdiner.com

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SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



56036 | Souvenir® Daven Mechanical Pencil

The fine 0.5mm graphite lead in this mechanical pencil makes it ideal for compact note sections on tasting sheets at wineries, breweries, or distilleries, and the eraser lets customers change their minds easily.



TWP | Classic Collection Pivo® Pen

This stylish twist-action retractable pen boasts a sleek, slim profile and is a must-have for any business where customers need to sign receipts.

kooziegroup.com | **kooziegroup®** | keep the good going®

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\*Source: National Restaurant Association

## product use ideas: 8970

The **Triumph® Calendars Small Weekly Desk Pad** makes organization easy!

### Use it to:

- Give cooking school students or workshop participants a place to take notes, plan schedules, and log recipes
- Track employee shifts and availability throughout the week
- Log prep lists, menu specials, and daily tasks for smoother operations
- Track deliveries, specials, and product changes
- Assist restaurant managers in tracking weekly goals, inventory checks, team meetings, and staff training
- Welcome new franchise owners with a practical productivity tool
- Complement food safety protocols with spaces to track temperature checks, sanitation tasks, and inspections
- Help customers plan their weekly meals, whether from a restaurant menu, grocery haul, or meal prep service



**CDKW044** | Good Value™  
Iconic Tumbler - 20 oz.  
*Whether you're pouring cold brew, sampling new drink flavors, or rewarding loyal guests, this tumbler delivers with a splash of branded charm.*



**45413** | Good Value™ Front Runner Cap  
*This lightweight, unstructured cap with a hook-and-loop closure is an excellent promotional item for food festivals or outdoor events.*

**8970** | Triumph® Calendars  
Small Weekly Desk Pad – Colors  
*The perfect tool for busy professionals, this compact non-dated desk pad keeps you organized and moving toward your goals.*



**46167** | Good Value™  
Campfire Mug - 13 oz.  
*This nostalgic, speckled 13 oz. campfire mug brings rustic charm to cafés and coffee shops, making it the perfect branded vessel for cozy lattes, signature hot chocolate, or seasonal cider that keeps customers coming back.*



**65068** | Good Value™  
Promo Retractable Badge Holder  
*Add your logo and let your brand serve up efficiency and professionalism with every scan and swipe.*



scan  
for more  
ideas!

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