

## market spotlight

# healthcare

### perfect for...

hospitals  
urgent care clinics  
pharmacies  
dental practices  
nursing homes  
physical therapy centers  
telemedicine services  
medical billing and coding services



### did you know?

68% of healthcare end buyers purchase promo products on either a monthly or quarterly basis.\*



**16241** | Koozie® Olympus 6-Can Cooler  
*Show your healthcare heroes some love with this durable, insulated cooler, perfect for keeping lunch, snacks, or drinks fresh during long shifts, while reinforcing your appreciation with an item they'll use daily.*



**1451368EB** | Tervis® Venture™ Lite Bottle Embroidered Emblem - 24 oz.  
*This premium double-wall Tritan® bottle features a full-color embroidered emblem between its walls, perfect for healthcare facilities who want a unique way to build facility pride during employee appreciation events.*



**55245** | Good Value™ Dart Pen  
*With its smooth-writing ink and comfortable grip, this budget-friendly pen is perfect for healthcare settings where reliable writing instruments are essential.*



**STRSBL** | Sports Stress Relievers  
*Give patients, caregivers, and staff a tactile way to ease tension with these stress relievers, ideal for healthcare clinics to distribute during therapy sessions or mental wellness workshops.*

**70002** | Chelsea Teddy Bear™ Cordies - 12" Plush  
*Even the youngest patients will stay relaxed while in the waiting room or during exams with one of these adorable plush pals by their side. Comes dress in a bandana or t-shirt. CPSIA rated for ages 0+.*



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\*Source: PPAI 2024 Consumer Study.

## product use ideas: MGBCCCL

The **Good Value™ Business Card Magnet with 12-Sheet Calendar** puts a year of wellness right on your fridge.

### Use it as a:

- Take-home tool so patients have contact info handy
- Mailing add-on for prospective residents of senior living complexes
- Handout at health fairs and community events
- Freebie with prescription pick-ups
- Quick reference in busy offices
- Reminder of biannual dental visits by including a call-to-action on the magnet
- Giveaway at trade shows or conferences



### MGBCCCL | Good Value™ Business Card Magnet with 12-Sheet Calendar

*This magnetic calendar is perfect for healthcare providers to ensure patients have easy access to contact information and can keep track of appointments.*



### 26175 | Addyson Etch Blanket

*This ultra-soft, etched fleece blanket offers comfort and warmth, making it a thoughtful gift for patients, healthcare workers, or residents of long-term care facilities.*



**AC18X | Garyline® Roadmaster Travel Tumbler with Clear Slider Lid - 18 oz.**  
*Provide caregivers and patients with a BPA-free, double-wall insulated tumbler featuring a clear slider lid that's ideal for hot or cold beverages during long shifts or visits.*



**8150 | Triumph® Calendars Monthly Planner**  
*Stay organized with this monthly planner, an excellent tool for staff and administrators to schedule appointments and track important dates.*



scan  
for more  
ideas!

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