

market spotlight

IT and cybersecurity

perfect for...

software developers
cybersecurity consulting firms
incident response & forensic firms
endpoint security software vendors
network security hardware manufacturers
cloud security service providers
security awareness training providers
data center operations



did you know?

70% of tech end-buyers keep promo items because of their utility.*



46173 | Koozie® Triple Vacuum Tumbler - 13 oz.
A versatile tumbler that adapts to bottles, cans, or a full-on hot/cold drink with its screw-on ring and spill-resistant lid, cybersecurity consultants on the move between client sites will appreciate this trusty travel companion.



55897 | Good Value™ Cali Stylus RABS Pen
This rubberized stylus gel pen combines touch-screen input with fine-point writing, making it perfect for working across devices.



56074 | Souvenir® Fidgeteer Stylus RABS Pen
Equipped with a 1 mm ballpoint, touchscreen stylus, and quiet joystick fidget-spinner on top, this pen keeps employees focused and ready for note-taking during meetings and brainstorming sessions.

65068 | Good Value™ Promo Retractable Badge Holder
This retractable badge holder delivers handy ID or access-card pull on demand, perfect for settings where credentials need to be shown frequently.

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*Source: ASI End-Buyer Research

product use ideas: 32463

Power up with the SCX Innovative Design™ Eco Easy-to-Use Cable.

Use it to:

- Welcome new hires as part of an onboarding kit
- Thank customers for renewing their contracts
- Grab attention at a tradeshow booth
- Incentivize sign-ups for an informational seminar
- Show appreciation when a prospect books a demo
- Reward the team at the completion of a project
- Build enthusiasm with remote employees



7028 | Good Value™ Motivations - Spiral Calendar
Featuring vibrant full-color motivational imagery and spacious date blocks, this wall calendar keeps tech teams organized while keeping your brand prominently displayed year-round in office common areas.



32463 | SCX Innovative Design™ Eco Easy-to-Use Cable
This 3-foot RPET charging cable with illuminated logo makes for a memorable giveaway at tradeshow or employee appreciation events.



CDKW044 | Good Value™ Iconic Tumbler - 20 oz.
This sleek vacuum-insulated 20 oz. tumbler with full-color imprint keeps beverages at ideal temps during intense hackathons or long coding sprints. Personalization available.



45140 | Good Value™ Budget Mug - 11 oz.
This glossy ceramic mug holds just the right amount of coffee for early-morning team or client meetings.



scan for more ideas!

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