

market spotlight

real estate

perfect for...

real estate agents
commercial real estate brokers
property management companies
vacation rental management businesses
real estate developers
general contractors
land surveyors
architects
interior designers



did you know?

Over 80% of real estate end-buyers keep promo items because of their utility.*



30357 | Good Value™ House Clip
With its charming house-shaped design and strong magnetic grip, this clip keeps important documents, notes, and reminders right where they belong.

20632 | Coloring Book: Home Safety
Perfect for real estate agents, home inspectors, or property managers, this coloring book is a thoughtful add-on during open houses, closings, or community events.



32170 | Good Value™ Gloss Paper Folder
Present contracts and property documents professionally with this high-gloss folder, featuring an interior business card slot.



26122 | Oversize Sherpa Blanket
The perfect 'welcome home' gift, this generously sized sherpa blanket will provide a warm feeling about your brand every time its recipient uses it.

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*ASI End-Buyer Survey.

product use ideas: 46190

With a vivid, full-color wraparound imprint, the **Good Value™ Dye Sublimation Mug - 15 oz.** adds curb appeal to any kitchen counter or coffee table.

Use it to:

- Welcome renters to their new spaces
- Distribute your contact information at open houses
- Build awareness at community events
- Hand out during informational workshops
- Thank clients at closings
- Co-brand your services with a valued partner
- Stock your break room or customer meeting areas with a reusable drinkware option



46190 | Good Value™ Dye Sublimation Mug - 15 oz. Spacious enough for that perfect morning brew and designed to showcase your logo or message in stunning detail, this mug says “welcome home” in the most thoughtful way.



7249 | Good Value™ Welcome Home - Stapled Calendar
With inspiring home-themed images, this calendar will serve as a year-long reminder of your contact info.



55732 | Good Value™ Dart Color Pen
Ideal for open houses, closings, and client gift bags, it's more than a writing tool—it's a reminder of a trusted partnership.



15845 | Koozie® Lunch-Time Cooler Tote
Perfect for client or employee appreciation gifts, this insulated cooler tote helps keep meals and beverages fresh thanks to its main zippered compartment and heat-sealed PEVA liner.



scan for more ideas!

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